



<b>Education</b>	PhD (Management) – Feb'2013 Sri Venkateswara University Tirupati-517502, A.P. India MBA 1 <sup>st</sup> Class from SV University B.Sc (MPC) from SV Arts College, Tirupati
<b>Professional Experience: 4 years</b>	<ol style="list-style-type: none"> <li>1. Acting as <b>Consultant</b> to Uma Washtech (Apparels), whitefield, Bangalore.</li> <li>2. Worked as District Head- Operations with Express Publications (Madurai) Ltd., - Ananthapur, from <b>September 2003 to July 2005</b></li> <li>3. Worked as Sales Officer - GATI Ltd, Chennai from <b>May 2001 to August 2003</b></li> </ol>
<b>Teaching Experience: 9 years</b>	<ol style="list-style-type: none"> <li>1. Working as Sr. Assistant Professor, in Department of Management Studies, Sri Vasavi Engineering College, Tadepalligudem, West Godavari, from <b>July 2007</b></li> <li>2. Worked as Assistant Professor, in Department of Management Studies, Mother Theresa Institute of Management, Palamaner, Chittoor Dist., from <b>July 2005 to June 2007</b></li> </ol>
<b>Publications</b>	<ol style="list-style-type: none"> <li>1. An empirical paper titled “RT (Risk-taking) propensity of employees in a teaching hospital” has been accepted for publication in Management Today – an international journal of Management Research, Hyderabad.</li> </ol>

	<ol style="list-style-type: none"> <li>2. With Dr. B. Amarnath, An empirical paper titled “A study Organisational Culture in a teaching hospital in Chittoor Dist, A “<i>Business Management Trends: Issues and Prospects</i>”, Mar 2013, V 1, ISBN: 978-93-92163-08-4.</li> <li>3. With Dr. B. Amarnath <i>Culture Vs Strategy in the battle field existence</i>, NHRD News letter February 2012. ISSN No. 0974-1720</li> <li>4. With Dr. B. Amarnath <i>Creating strategy supportive culture</i> conceptual paper in HRM Review, a Journal from IUP Publication February 2012. ISSN No. 0972-5148</li> <li>5. With Dr. B. Amarnath and Mr. D. Naveen Kumar, <i>Organization personality...a way to cultural engineering</i> - HRM Review September 2011. ISSN No. 0972-5148</li> <li>6. <i>With Dr. G. V. Subbaraju, A Study to understand the factors influencing Values among Engineering Students</i> – Asian Journal Management Research ISSN No. 2229-3795.</li> <li>7. With Dr. B. Amarnath <i>Spiritual work culture –need of the hour-</i> HRM Review September 2010. ISSN No. 0972-5148</li> <li>8. With Dr. B. Amarnath <i>Cultural approach to selection</i> - NHRD News letter march 2010 ISSN No. 0974-1720</li> <li>9. <i>With Mr. Sudhakar, Is the change process right?</i> - NHRD News letter march 2010 ISSN No. 0974-1720</li> <li>10. <i>With Mr. Sudhakar Post recession challenges an alert!!!</i> - NHRD News letter February 2010 ISSN No. 0974-1720</li> <li>11. <i>With B. Ravikanth, Evaluating employability preparedness during Interviews</i> - NHRD News letter July 2009 ISSN No. 0974-1720</li> <li>12. <i>With B. Ravikanth ISO (I See Organizations)</i> - National HRD News letter June 2010.</li> </ol>
<b>Conferences/ Seminars Participated</b>	<b>International Conferences:</b> <ol style="list-style-type: none"> <li>1. Presented a paper titled “Organisational culture in a teaching hospital in Hyderabad” in International Conference organized by SDMIMD Mysore during 14<sup>th</sup> – 15<sup>th</sup> December 2012</li> <li>2. Presented a paper titled “<i>An assessment of organisational culture</i>”</li> </ol>

*in health sector through doctors and nurses*” in an International conference organized by Annamalai University, Chidambaram from 27<sup>th</sup> -29<sup>th</sup> July 2012. The paper was published in the conference proceedings with ISBN No: 978-93-82338-09-3.

3. A paper titled “*A study on spiritual work culture*” was presented in International conference organized by School of Management Studies, Varanasi held from 24<sup>th</sup> to 26<sup>th</sup> January 2012.

**National Conferences:**

1. Presented a paper titled “KM as a strategic initiative in Engineering Colleges” at the National Seminar Organized by Sri Vasavi Engineering College, Tadepalligudem and sponsored by AICTE New Delhi on 27<sup>th</sup> and 28<sup>th</sup> December 2013. The paper was published in the seminar proceedings with ISBN No: 978-93-82163-91-6.
2. Presented a paper titled “*A comparative study of organizational culture between Government and Private Hospitals in Chittoor District*” at the National Conference Organized by Madanapalle Institute of Technology and Sciences, Madanapalle on 11<sup>th</sup> and 12<sup>th</sup> May 2012. The paper was published in the conference proceedings with ISBN No: 978-93-82163-21-3.
3. Presented a paper titled “*Adopt Gandhian Principles at workplace*” at the National Conference Organized by Madanapalle Institute of Technology and Sciences, Madanapalle on 11<sup>th</sup> and 12<sup>th</sup> May 2012. The paper was published in the conference proceedings with ISBN No: 978-93-82163-21-3.
4. An empirical paper titled “*A study on Organizational culture in a private hospital and its impact on affective commitment*” was selected and presented in the National Conference “Management Challenges in changing global perspective” organized by Yogi Vemana University, Kadapa on 6<sup>th</sup> and 7<sup>th</sup> February 2012. The same was published in the conference

	<p>proceedings with ISBN No: 978-81-921579-0-0.</p> <p>5. Participated in national level management conference organized by KKC Institute of Engg and Technology, Puttur, Chittoor Dt, and presented paper titled "<i>Culture Vs Strategy</i>" ... A battle field for existence on 7<sup>th</sup> may 2011.</p>
<b>Project guidance</b>	<ul style="list-style-type: none"> <li>Guided as many as about 44 MBA study projects</li> </ul>
<b>Personal Details</b>	<p><b>Dr. S. KRISHNAMURTHY NAIDU</b>  <b>Sr. Asst. Professor, Dept. of MBA,</b>  <b>Email:drskmnaidu@gmail.com</b>  <b>murthy.maruti@srivasaviengg.ac.in</b>  <b>Phone: +91 9866362674</b></p>